

Innovation according to Cariboni

Abstract

For us, innovating means anticipating the functional needs of those who choose our solutions, understanding the emotional and social desires of those who inhabit the spaces that we illuminate, promoting technological research, supporting creativity and training our employees to adapt the precious heritage of skills and expertise to the new challenges of the modern world. As such, we are currently in the midst of a phase of radical changes. Innovating is paramount: customer expectations evolve, regulatory requirements become more complex and the competition increases.



The new generations of lighting products must respond not just to the criteria of quality, functionality and accessibility, but also to those of environmental sustainability (circular economy: efficiency, service life, reduced use of materials and energy, recyclability, reuse, etc.) and connectivity (Internet of Things: remote management, data collection sensors, data processing and smart lighting, content transfer, service provision, etc.). The general digitisation of goods and services has had a strong impact on the products and services that we offer, but that's not all. In recent years, we have adopted next-gen technological systems (identified as Industry 4.0) to also improve the management of information and to improve the efficiency of development processes. All these transformations make it essential to provide constant updates and regular training sessions which involve all departments of the company, our partners and our sales network. However, in the hyperconnected and hyperglobalised context we operate in everything becomes obsolete too quickly, human capital becomes the main element of differentiation and the only real instrument of innovation for our company.