

Networks of knowledge

Abstract

The value of our lighting solutions is to be found not only in the development process but also in the ability to create synergy with the productive realities of the territory. The entrepreneurial system of Lombardy plays a central role in the Italian economy, not only for the number of companies but also for innovation and exports. The main strengths of the local industrial reality can be identified in the exclusive technical skills, in the presence of a widespread entrepreneurial culture and in the dense network of competitive, cooperative and belonging relationships.



Cariboni has created in its territory a complex network of economic, social and productive relations, which can be traced back to an important number of companies, generally small and medium-sized, able to cover an extremely wide and differentiated range of different phases of the same production process.

To limit our activities in the local context allows us an easy interaction between individuals and a more human production: rapid circulation of knowledge, skills and experience and considerable stability of connections based on relationships of mutual trust. People outside the company we work with are never mere suppliers of goods or mere executors of work, but are precious consultants who assist us in the development of projects and come to visit us in our factories offering information, opinions and solutions. Ultimately it is the socio-cultural link to the territory and the co-creation of value with local excellences that favors the innovative capacity and product-market competitiveness. The introduction of LED technology and the subsequent digitization of lighting has led to increasingly complex and demanding requests. The need for different and specialized talents and skills in the IT and telecommunications sector and the opportunities introduced by the dematerialization of goods and services has allowed Cariboni to overcome geographical limits and collaborate remotely with different realities, integrating non-localized and transterritorial networks to the territorial knowledge networks.